

Data Innovation Workshop



Overview

Organisations are having to expand their digital capability whether it be for improved customer engagement, employee enablement or streamlining operational efficiencies. The challenge however is identifying the opportunities that can deliver the most value to the business and uncovering the hidden pain points that may prevent these opportunities from being realised.

A targeted innovation workshop can help capture stakeholder pain points, crystallise what your digital priorities are and link technology enablers to deliver on strategy.



Common Business Issues

- Data is untapped, underutilised and exponentially increasing
- Operate in a heightened risk management environment
- BAU approach is inadequate / reached maximum potential
- Better utilise technology - what / how to use it
- Streamlined decision making
- Minimise process effort
- Looking for efficiencies

What's Involved

1. Initiate - (60mins)



A short discovery exercise to help to define the parameters of the workshop.

Input from 1-2 technical stakeholders on:

- Current pain points
- Business vision/ future state
- Business domains/ areas of focus

This step can be in the form of a one hour call or online survey.

2. Workshop (90-120mins)



A structured approach using modern tools and approaches best suited to your stakeholders.

Input from business and technical stakeholders (4-6) on:

- Positives: What are we doing well?
- Challenges: What's holding us back?
- Prioritisation of challenges
- Categorisation of (data) challenges
- Solution ideas

3. Output (30mins)



A lightweight report to support internal engagement and alignment.

De-brief of meeting with 1-2 stakeholders:

- Summary of workshop
- Insights (relative impact vs complexity of challenges)
- Recommended approach/ path forward
- Target technology capabilities to invest in

Contact:

Kate Tsang

Business Development Manager

M 0402 294 226

E kate.tsang@intelligentpathways.com.au